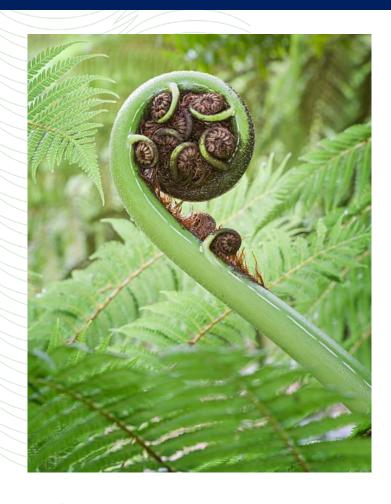


## Today's chat



.....a bit about the AI Forum NZ

And some of the work our AI in Education workstream is doing

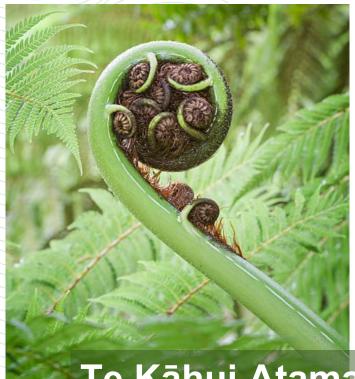
Al's impact on our workforce and the future of work - and the growing importance of creatives in the corporate world.

Social License, the importance of people and Human centred design - and thinking about the future when ai powered robots will walk amongst us



## Leading Al for a thriving Aotearoa

Innovative + Responsible + Inclusive



The AI Forum brings together Aotearoa's artificial intelligence community.

We are passionate about advancing the Al ecosystem through connections, advocacy, growing talent and collaboration.

We promote the economic opportunities raised by AI, supporting great applications and adopters.

We work to ensure that society can adapt to the rapid and far-reaching changes that AI technology will bring.

Te Kāhui Atamai lahiko o Aotearoa



Mahsa McCauley AUT CHAIR



Maria Mingallon Mott MacDonald Deputy CHAIR



Al Forum NZ **Executive Director** 











**Emily Reeve** Datagrid

Deloitte

Spark NZ

Amy Dove Anshuman Bannerjee Riki Hollings Maureen Crampton Ngāti Ranginui Ngāti Kahu





Microsoft



Alexander Lynch Emma MacDonald Jess Robertson Google Stats NZ



Earth Sciences NZ



Graeme Muller NZTech



Brandon Hutcheson Shivonne Londt Aware / HSO



AWS

Ming Cheuk ElementX



Liam Gilbey Air NZ



Albert Bifet University of Waikato



## The Al Forum in numbers

Founded in 2017, we have built a reputation across industry, academia and government as a trusted partner. In 2025 we have 8 Working Groups dedicated to creating work valuable to all of Aotearoa. We bring AI to life with stories featuring our members and their work. We produce influential reports and submissions. We run and amplify other local and national events that support the growth and collaboration of the AI ecosystem.

18+

#### **Government submissions**

Engaging on key relevant topics Contributors to International Al Safety Report (Bletchley Park Agreement)

## 24+

#### **Events**

in 2025

Celebrating the work of our contributors, raising Al awareness, literacy, conversations and adoption

4th

#### **Annual AI Summit**

Approval rating above 70%
400+ delegates with 20% Active participation
1st Aotearoa Al Awards
Leadership Workshops



#### Key Reports / White Papers + more in development

Prototyping:

Cross border collaborations Regulation modelling

8

#### **Key Working Groups**

Delivering vital context for future govt policy and practical help for organisations adopting Al



#### **Hackathon Festival**

Annual NZ-wide Hackathon Creating safe places for all to play Solving UN Sustainability Goals 2025: 400+ participants / 9 venues

200+

#### **VOLUNTEERS** in 2025

Creating content and contributing to building Leading Al for a thriving Aotearoa



#### **Dedicated Websites**

AlForum.org,nz AlGovernance.nz AlHackathon.nz Aotearoaai.nz (Al Summit)



**COMING SOON: Circle Member's Community** 

#### **8 Working Groups**

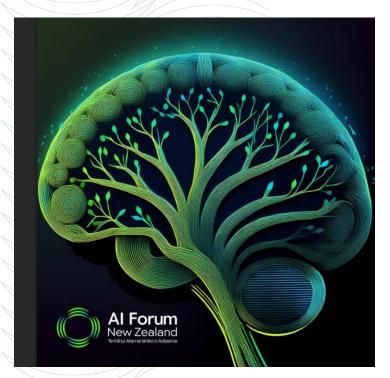
- Al Blueprint for Aotearoa + 6 Sectors: Education, Health, Environment, AEC, Agriculture, Creative Industries
- Kahui Māori Atamai lahiko (Advisory Panel)
- NEW: Pacific Advisory Forum
- Gen AI producing 'Living' White Paper
- Al Governance aigovernance.nz
- Architecture Engineering & Construction (AEC)
- Al for the Environment
- Al for Human Resources

#### **Key Outputs**

- Ensuring the right conversations are happening no matter how difficult.
- Al in Action Regular independent Research and Reports on Al's impact on productivity in Aotearoa
- AlGovernance.nz website providing best in class frameworks and toolkits for all
- Al Blueprint for Aotearoa aligning industry to gov policy - published 24 July 2024, bi-annual updates
- Gen AI a 'living' white paper
- · Upskilling Workshops for senior decision makers
- Al in Creative Industries Summit and Al Film Festival
- 4th annual NZ-wide Al Hackathon Festival, August
- 4<sup>th</sup> annual AI Summit September
- 1st ever Aotearoa Al Awards
- Bringing Al to life telling our member's stories at events, in reports, submissions and in the media
- 47 international standards relating to AI, Cyber Security and Risk, Biometrics, and Cloud Computing adopted
- Industry engagement for NZIAT \$70m AI funding



## Al Blueprint for Aotearoa



First published in July 2024 and updated in February 2025 – referenced in the Government strategy published in July 2025.

Six focus industries, partnering with other industry organisations are delivering plans of action that are changing the way New Zealanders are using and adopting Al.

Watch for refresh in early 2026



Accelerating Private Sector Al Adoption and Innovation

**JULY 2025** 

















## Al Blueprint – Sector Workstreams

# AI Forum New Zealand Etrit starms when Adams

## Leading Al for a thriving Aotearoa

Innovative + Responsible + Inclusive

Al and Creatives

Al and Education

Al and AEC

Al and Agriculture

Al and Health

Al and the Environment



# Al and Architecture Engineering and Construction

#### FREE RESOURCES

- Developing the AEC Knowledge Hub for AI
- Created Al 101 Curriculum and launched Al in AEC Webinar Series
- Established the AI in AEC Community of Excellence
- Enabling AI in standard AEC contracts
- Driving the National Digital Twin vision
- Contributed to the National Infrastructure Plan (NZ's 30year infrastructure strategy)















#### Al in Education



A collaboration led by Dr Geri Harris (AUT)

#### FREE RESOURCES (available soon):

- Al and whanau recognising that whanau / community and are integral to bringing Al into education successfully
- A database of professional development for education providers
- Al literacy self diagnostic tool

Microsite has been built (powered by Webbased AI), with content currently being reviewed prior to publication.













## Al is revolutionizing learning

#### **Personalised Education Paths**

Adapting educational materials to suit each learner's style, improving understanding and engagement with tailored content.

#### **Efficient Training and Feedback**

Automate assessments and intelligent feedback, stream-lining the training process

#### **Expanded Global Access**

Deliver quality education to remote and underserved communities, bridging educational gaps worldwide.



## Al is revolutionizing learning



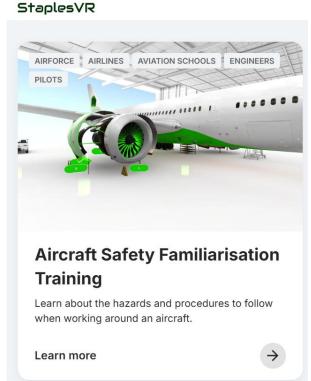
Al powered VR is providing accessible, workforce and just in time training

COMING SOON









## Creatives are taking over the World!



3<sup>rd</sup> annual **Al and Creative Industries Summit** May 2026, Auckland and Wellington



- Featuring Inspirational stories from New Zealand creatives
- A place to feature the difficult AI conversations
- Bringing rangitahi into the room to ensure there is balance and inclusion
- 1 minute Al Film Festival























## Creatives are taking over the World!



**HOW DOES THAT WORK?** 

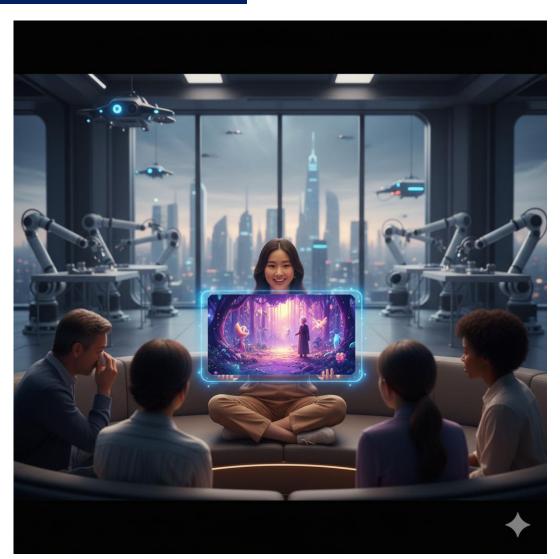
Partnering with the technology – not being replaced by it

**Productivity boosts** create space in organisations – often in unexpected ways

**People excel** at conceptual thinking, direction and emotional resonance

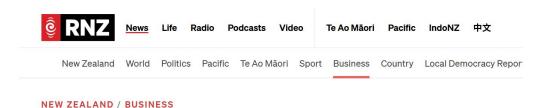
**Al democratises creative work** by lowering barriers to entry - empowering non-designers and non-writers to participate in the creative process

Raises the bar for professionals to lead and guide those efforts with expertise



#### **JOB ROBOCALYPSE - SPOILER ALERT**





Is AI really coming for our jobs and wages? Past predictions of a 'robot apocalypse' offer some clues



Tom Coupe is an Associate Professor of Economics, University of Canterbury.

52 studies from around the world published since 2017 - covering 2586 individual estimates - found no strong evidence that robots have a consistent impact on wages - the effect was close to zero.

#### Roles are changing:

- Routine cognitive or physical tasks have diminished
- Those requiring creativity, have become increasingly vital.

#### SO WHAT?

Upskilling and learning how to collaborate effectively with robots - and Al - is the right strategy for staying competitive in today's labour markets.

Upskill and concentrate on the positives instead of panic-driven regulation - and support workers in gaining those human skills that automation makes more valuable.

## What about my career?



#### WHAT ARE WE SEEING?

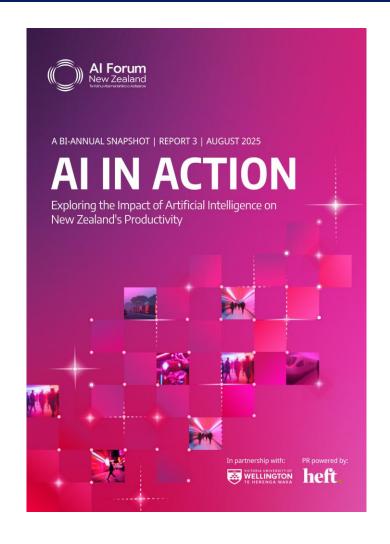
To date the best examples of AI integration we are seeing – those that are providing the strongest RoI – are where humans are working in partnership with AI

Cross-functional collaboration increases ...and the new roles that are created result in career mobility

This reinforces the thinking that upskilling our existing workforce and new workforce entrants will pay in the short term

## **Workforce Impacts**





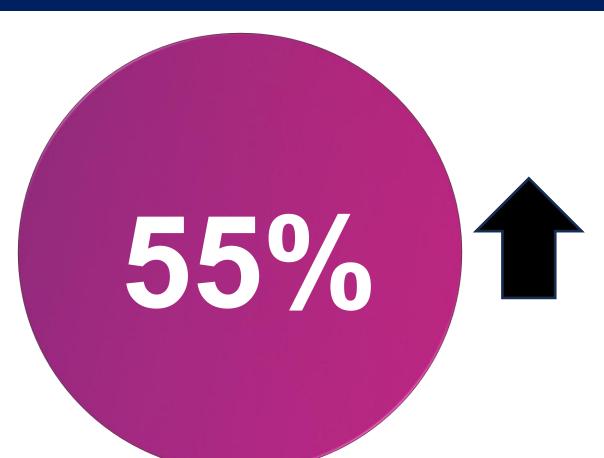






## Workforce Impacts





#### **NEW JOB ROLES CREATED**

- Al augmented roles
- Domain expertise in Tech and Design, which leads to better results

Resulting in inclusion and career mobility





## **Good Governance and Al Safety**





HOME

PATHWAYS

LIBRARY

**LEADERSHIP & COMMUNITY** 

AI FORUM MAIN SITE

SUBSCRIB

fraxional

Q



### Al Governance

A dedicated resource for organisations across Aotearoa New Zealand to adopt AI responsibly and confidently, grounded in local values, and inclusive of Māori perspectives



ADOPTION



KNOWLEDGE



СОММ



Responsible AI
Guidance for Businesses
Investing with confidence



**JULY 2025** 







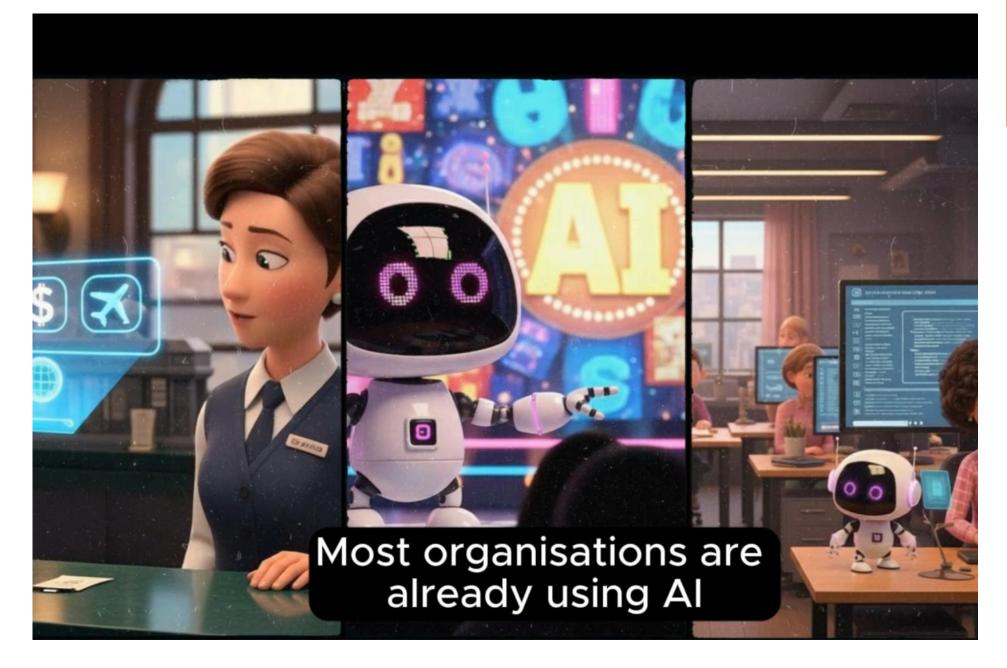






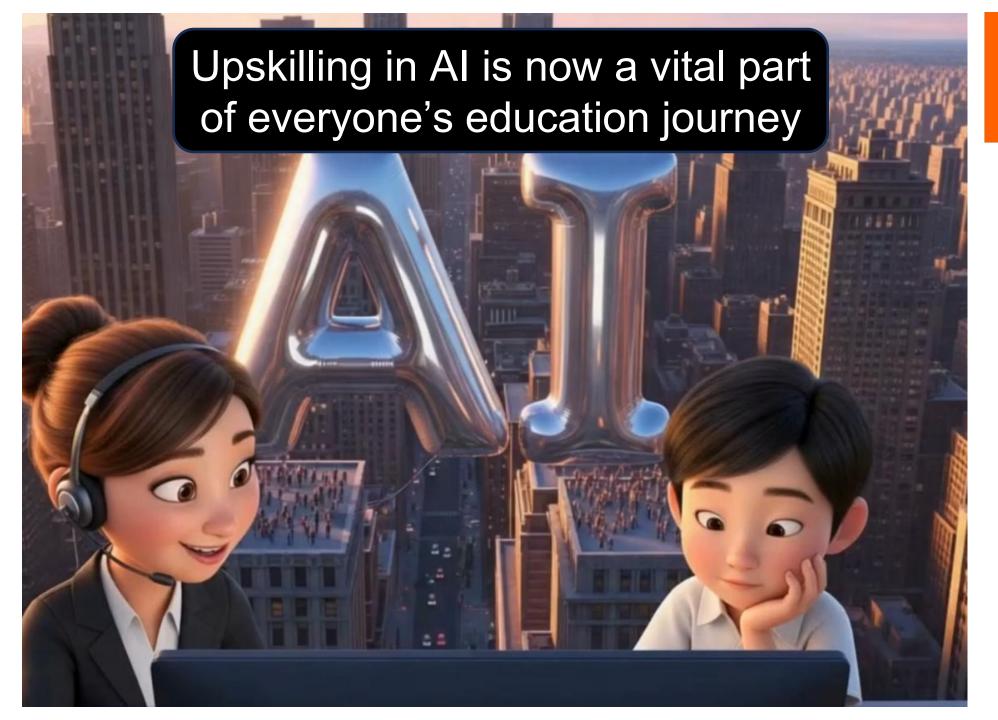






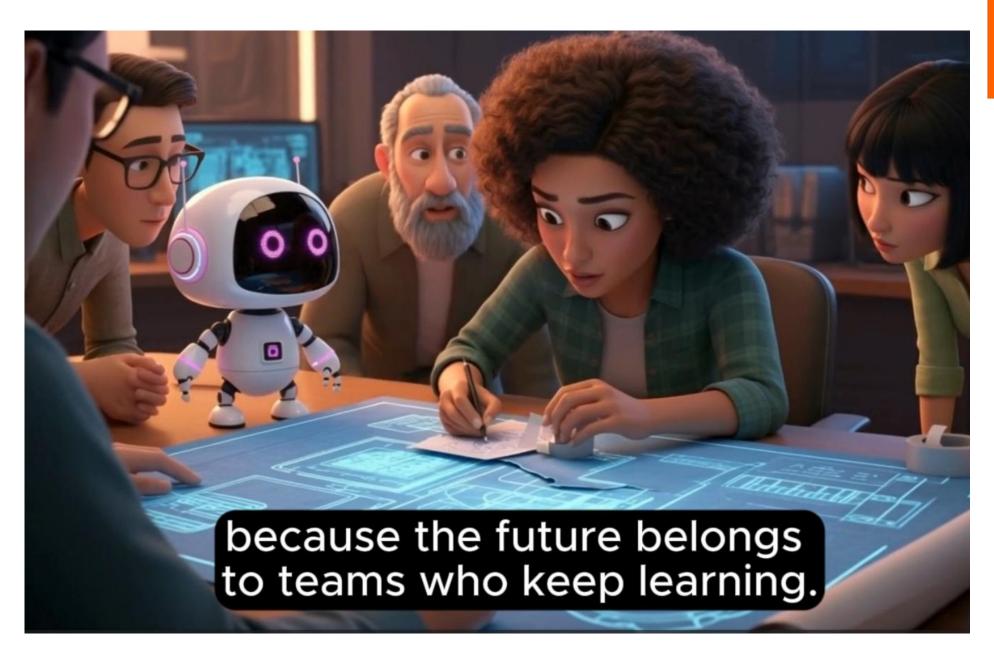












## Be SAFE – don't be careless



# 'A predator in your home': Mothers say chatbots encouraged their sons to kill themselves

5 days ago





Laura Kuenssberg

Presenter, Sunday with Laura Kuenssberg





## Building trust and social license



#### Key things we need:

- Al Literacy
- Digital and Al Access
- Responsible use understanding the risks so we can use AI safely
- Human Centred Design

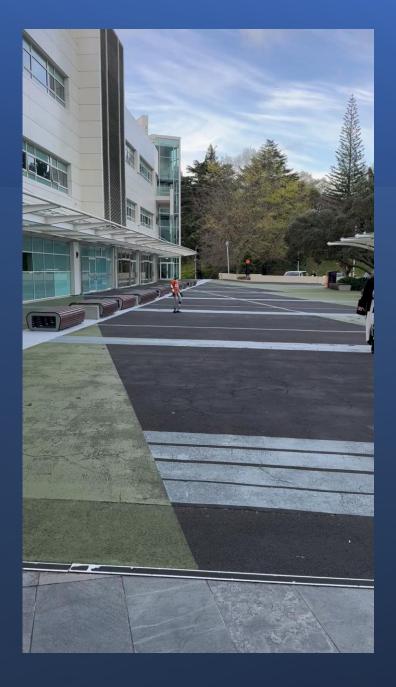
#### Things that don't help:

- Disaster headlines like that one
- Unauthorised and unexpected use of our 'stuff'
- Unexpected use of hallucinated facts





Watch: Russia's AI robot falls seconds after being unveiled





## Why human-shaped robots loom large in Musk's Tesla plans

6 days ago Share 

Save □

**Zoe Kleinman,** Technology editor and **Liv McMahon,** Technology reporter





Tesla's Optimus has appeared in Tesla showrooms, on its factory floors and has even posed with Kim Kardashian in a cringe worthy photoshoot...

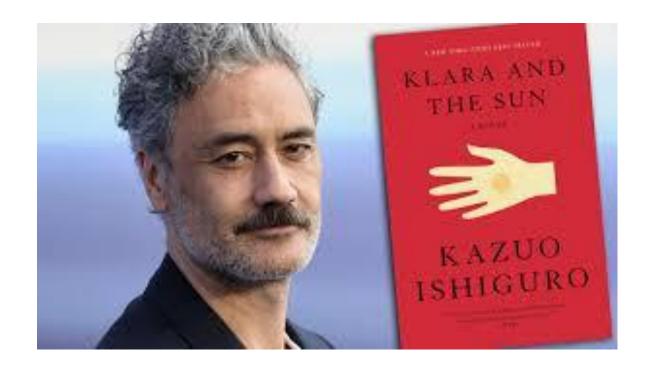


First unveiled in 2022, Musk believes his droid could play a huge role in the homes and lives of people all over the world - and one of the many tasks Musk must complete to get his

\$1 trillion pay-deal is to deliver a million Al bots over the next decade.

# Physical AI - when AI powered robots walk amongst us







Physical AI - when AI powered robots walk amongst us

Al's in the interaction with the physical world is challenging.

#### **Uncertainties:**

- Legal
- Cultural
- Public acceptance and readiness





## Al Forum New Zealand

Te Kāhui Atamai lahiko o Aotearoa